

New Markets for Mountain Farms!

Expert information & market analysis on the latest specialty crops:

Four class series with information about market potential & best practices to produce each crop.

This series is scheduled just in time to plan for 2017 crop selection.

Conducted on Thursdays in February, finishing in the 1st week of March

call 828.766.1258 to pre-register or click the hypertext to register online: <https://www.ncsbc.net/Events.aspx>

Emerging Markets: Agroforestry

- Examine the opportunities & profit potential of growing alternative crops like ginseng.
- Find out which sites work best for the crops.

2/9, 6:00-8:00pm Mayland Campus-P-204



Market Analysis: Small Fruit Production

- Small fruits, strawberries, blackberries, raspberries & blueberries
- How to grow these fruit & make money.
- Learn variety selection, pest control, Post-harvesting & marketing of these fruits

2/16, 6:00-8:00pm Mayland Campus-P- 2014



Market Timing: Season Extension

- Demand for local produce grows buyers are looking to purchase products earlier and later in the growing season.
- Take advantage of this opportunity, learn strategies on season extension techniques and benefits of high tunnel production

2/23, 10:00am- 12:00pm Mayland Campus-P-205



Niche Markets: Specialty Crops

- Specialty crops are high value crops
- They do not have to be produced on large acreages in order to make a profit
- Learn site selection, crop selection
- Marketing options for a variety of vegetables, herbs, flowers and ornamentals.

3/2, 6:00-8:00pm Mayland Campus P-204



Sponsored By: The Mitchell County Cooperative Extension and The Mayland Small Business Center.

You can attend one or all classes: if you attend all four classes you can receive, A certificate of completion from the Mayland Community College Small Business Center.